



JAMESON

SPEAKS



MANAGEMENT • MARKETING • LEADERSHIP • HYGIENE

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SPEAKS

Ryan Webber

CHIEF OF ONLINE PROGRAMS

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Ryan has spent his years at Jameson growing and enhancing the marketing services provided to Jameson marketing clients. He helps his clients see great results through websites, external marketing initiatives and branding. He also leads initiatives within Jameson to grow the list of marketing services available to clients in ways that are relevant and effective.



To learn more about Jameson speakers and courses, visit www.jmsn.com or call 877.369.5558.

9636 N. May Ave., Ste. 279, Oklahoma City, OK 73120



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How to Rock Your Practice Marketing on a Budget

SYNOPSIS:

There are secrets to success that every rock star knows. Learn these key techniques to building your practice's "fan base" and grow your business the grassroots, rock star way - one raving fan at a time.

LEARN:

- Build your practice's "street team" to increase referrals.
- Learn ways to shine your light bright for potential patients to find you.
- Identify steps to get your website up to date and in perfect condition to welcome potential new patients.
- Discover resources to help you make the most of your practice's social media and your overall online presence.
- Find the keys to raising the benchmarks in your business to ensure potential patients become forever patients.



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Let's Get Social!

SYNOPSIS:

Social media seems to be the new “it” marketing medium. In reality, social media is a fundamental shift in the way people communicate, taking existing patient referrals to a whole new level. And if you are not part of the conversation, you will find your practice left out in the cold. Start communicating today with your patients in a way that is engaging, fun, and valuable.

COURSE TOPICS:

- What social media truly is.
- What you can expect from your social media strategy.
- How to implement social media into your practice, existing marketing, and digital tools.
- Tips on content creation for social media.
- How to announce to the world that you are part of social media.
- How to measure and monitor the effectiveness of your social media strategy.

This course is recommended for all team members.



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Seven Steps Toward Marketing Success:

RECOGNIZING THE RULE OF 7

SYNOPSIS:

The key to learning and to action is repetition. Do you have this approach in your current marketing plan? This power packed course teaches you how to market in a way that maximizes your message in multiple ways. You'll learn key strategies on how to successfully market in a highly competitive marketplace that is trying to earn the coveted consumers' discretionary dollar.

LEARN:

- Learn how to develop your personal Rule of 7 marketing plan.
- Brainstorm through various marketing platforms that can engage potential patients and support your brand.
- Discover the advantages of building your practice's Marketing Matrix.
- Bring home the secrets to streamlining your marketing efforts for greater success and less stress!

Suggested Speaking Time: 3 hours



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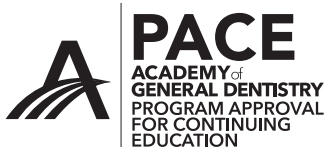
PAST SPEAKING ENGAGEMENTS:

- New Jersey Dental Association Meeting - Newark, NJ



Want to learn more about having Ryan at your next meeting?

Email info@jmsn.com or call 877.369.5558 to learn how to make your next meeting fun and informative for your attendees!



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